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CANADIAN MOVING PICTURE

Digest

RAY LEWIS
EDITOR AND PUBLISHER
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Vol. 44, No. 54 TORONTO, CANADA January 26, 1952

First Annual Communion Breakfast

TODAY, being Sunday, January 20th I have much pleasure in reporting that the first Annual Communion Breakfast of the Motion Picture Industry, Toronto Area, was inaugurated this day with a Pontifical Mass at St. Michael's Cathedral at 9 a.m. over which His Excellency Most Reverend Benjamin J. Webster, Auxiliary Bishop of Toronto, presided. The mass was celebrated by Reverend George J. Cherrier, O.B.E., who is one of the Chaplains of Variety Tent 28.

Win Barron assisted the Reverend George J. Cherrier in the ministry of the giving of the Communion.

Following the service at St. Michael's Cathedral, there was the Communion Breakfast, Roof Garden, Royal York Hotel. The breakfast was a most substantial one, and as I ate my plate of porridge, my mind went back to the years of my childhood, when my mother served to her four sons, my brothers and myself, every morning, a heaping bowl of steaming porridge, over which we poured hot milk, and thus fortified inwardly we were off to school. Today, I poured cream over the steaming porridge and how good it tasted, but the Royal York porridge was not better porridge than my dear mother served her children.

Around me there were many members of the Motion Picture and Entertainment field, with their families: John Fitzgibbons, C.B.E., President of Famous Players Canadian Corp. and Mrs. Fitzgibbons, their son J. J. Fitzgibbons, Jr., President of Theatre Confections Limited and who had so much to do with the successful organization of the Communion Breakfast, and who must have felt, that in that Everlasting Good Book of Records of Service, which the Scribes of Heaven keep up to date, his name has been inscribed for a Good Service. Mrs. Jack Fitzgibbons, his wife, was also present, and close by I saw Ernie Rawley, Mrs. Rawley and their two sons, I saw Mr. and Mrs. Morris Doyle, their son and daughter, Win Barron, Mrs. Barron and their family of lovely daughters, Clare Appel and Mrs. Appel, Jimmy Nairn and Mrs. Nairn, Bob Beauvais and Mrs. Beauvais, Leo Hague and Mrs. Hague, Jack Hyland and Mrs. Hyland, Bill O'Neill and his daughters.

There were present, Tom Cleary of Consolidated Theatres, Montreal; Ed Lamoreux of Windsor, Ont.; Bill Trudell of London; Harry Wilson, Capitol, Chatham; Walter Kennedy and Mrs. Kennedy, Mr. and Mrs. A. Koster, Shea's; John Boegel, Rex, Mimico; Mr. and Mrs. Shield and their three children, Bellevue, Toronto; Mr. and Mrs. Ned Hill, Richmond, Richmond Hill; Mr. and Mrs. W. Heintz, Glendale; John Lyndon and Mrs. Lyndon; Doctor Jack Egan and his three sons; Mr. and Mrs. James O'Brien, Empire-Universal; Jim Hooper, Centre, Windsor; Michael Miscelli, Kent, Windsor; Mr. and Mrs. Leo Romanelli; F. Baldassari, Tivoli, Hamilton; Charles and Mrs. Murphy, Empire-Universal; Mr. and Mrs. Tom Breen and son, Casino; Mr. and Mrs. Roy O'Connor, Pylon; Mr. and Mrs. L. Ferguson, Major; James Harrison, National Theatre Services; Kathlyn Doyle, Tivoli Theatre; Stan Helleur, The Telegram; Catherine Brochu, Empire-Universal Films; Camillus Kelly, Parkdale; Anne O'Connell, Empire-Universal Films; E. McCamille, Parkdale; Miss Josephine Schillai; Mrs. Sarah McCormick, Victoria Theatre; Bertha Rurgbauer, Famous Players; Raymond Gallant, Parkdale Theatre; Reginald Revard, Odeon Theatres (Canada) Limited; Yvonne Murray and Ann McIntosh, Parkdale Theatre; Edna L. Gordon, Paramount Film Services Limited; Mrs. A. Green, Tivoli Theatre; Floyd J. Ertel, Major Theatre; Bob Price, Empire-Universal; F. Price, Empire-Universal; J. J. Meehan, Odeon Theatres (Canada) Limited; Muriel Cox, Theatre Confections Limited; Cay McDermott, Famous Players; Lillian Lynch, University Theatre; Mr. and Mrs. C. McCabe, Loew's Theatre; Ella Cairo, Glendale Theatre; Patricia McGowan, Parkdale Theatre; Daniel J. Owens, Famous Players Canadian Corp., Raymond Midghall, Theatre Confections Limited; Frank Kavanaugh, Kavanaugh Bros.; C. L. Sweeney, Theatre Confections Limited; A. Castrucci, Nortown Theatre; John Flanagan, Theatre Confections Limited; Robert J. Trickey, Theatre Confections Limited; R. D. Augustine, Canadian Automatic Confections Limited; W. J. Grylio, Theatre Confections Limited; E. Holland, Downtown Theatre; Mr. and Mrs. Noel Gaudet, Theatre Confections Limited; C. P. Malone, Odeon Head Office; Johnnie Owens, Granada Theatre, Hamilton; Geraldine Coffey, Famous Players; Graydon Hulse, Hyland Theatre; Gerald M. Cullin, Loew's Uptown; Miss Kerry Watt, Empire-Universal Films Limited; V. Piccininni, Odeon Theatre (Parkdale); Mr. and Mrs. G. Sauve, Old Mill; Ernest Owen, Casino Theatre; Evelyn Pratt, Bellevue Theatre; Miss Wynn Harvey, Bellevue Theatre; K. MacMillan, Pioneer Films Limited; Mrs. Peggy Banasco, Famous Players; Margaret Hornby, Toronto; Kaye Lahey, Famous Players; Mr. M. Fulford, Odeon Theatres Ltd.; Virginia Richards, Metro-Goldwyn-Mayer; Marie Haines, 20th Century Theatres; Norville Gallagher, Toronto, Ont.; Glenn McCourt, Theatre Confections Limited; Leo McGinty, Downtown Theatre; Pat McIntyre, Famous Players; H. E. Doyle, Paramount Film Service Limited; Joseph Doyle, Paramount Film Service Limited; Walter Hulse, Casino Theatre; Miss T. McGovern, Empire-Universal; Barbara Holland, Empire-Universal; D. Milne, Empire-Universal; Mr. and Mrs. C. McKay, N. Rogers and John Niosi, C.B.C.; Jack Sadler, Downtown; A. M. Warley, A. Stead and M. Taiantino, C.H.U.M.; C. Mathe, Toronto Symphony Orchestra; W. J. Armstrong, Bordens.

Every table was filled with men, women and children who had attended the Pontifical Mass at St. Michael's Cathedral, and who were, in a spirit of brotherhood, breaking bread with members of the Entertainment field,

(Continued on Page 8)

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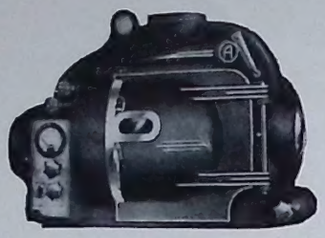

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TRADE *headlines*

The Digest regrets to report that Mr. Leo Seligman of Mayfair Pictures, died recently in New York.

•

Royal Journey should get Academy Documentary Award for 1952 it deserves this distinction—(Digest).

•

Warner Bros. sell 43 properties at $7,106,000 which includes 32 theatres and eleven other properties of W.B.

•

Harry M. Warner, Pres. Warner Bros., presents a net profit of $9,427,000 for year ending Aug.31, 1952, in W. B. Annual Report.

•

Louis B. Mayer gets $300,000 for last fiscal year from Loew's MGM.

•

Krim Group meet Pickford-Chaplin agreement terms and end 1951 with profit.

•

Arthur Krim, Robert Benjamin, Matthew Fox Group will acquire 50 percent of outstanding stock of U.A. with management control extended to 1960 — other management members who acquire a share in 50 percent stock are William J. Heineman, Max Youngstein, Arnold Picker.

•

Eric Johnston, Pres. M.P.A.A. terms 1951 the top year for outstanding product.

•

Monogram week Feb. 10-16 with 87 features plus Little Rascals shorts series.

•

Columbia makes application to securities and exchange commission for registration of 17, 611 additional common shares with 16,395 to go to stockholders in payment of 2½ percent stock dividend on common as of Dec. 28, 1951.

•

Nate Blumberg, Universal-International Drive Cites 1912-1952, 40 years in show business for Nate, slogan "a big picture is one that makes Big Profits."

•

"A Christmas Carol" selected for International Film Festival.

RAY PRESENTS

SAM WAAGENAAR, distributor of many important films in the European market, was a visitor to Toronto last week, and revealed a most interesting story on the subject of Film Piracy. About two years ago, Mr. Waagenaar offered a film, Golgotha, to Alliance Films, it was a version with English titles, the French version being distributed by France Films in Canada.

I learned that Golgotha was being distributed in 16 MM in Canada, and reported this information to Mr. Waagenaar. It is a strange story, but one which is not new to our Industry, the members of which Industry from time to time discover cases of Film Piracy in America, and in foreign countries, however, I believe that the Golgotha story is somewhat out of the usual run. Here it is as told to me by Sam Waagenaar.

"One of the strangest cases of film-piracy in the Western Hemisphere was decided in favor of the plaintiffs, ACI Films of Paris, and Mr. Sam Waagenaar, the US and Canadian owner of the film, in Detroit, Mich. Federal Court last week, against Mr. Alban J. Norris of Detroit, the defendant.

"The film in question, Golgotha, *made in France in 1935, by Julien Duvivier, with Harry Baur and Jean Gabin, and with Robert le Vigan in the role of Christ, had been copyrighted in Washington, DC in 1939 by Mr. Norris, who had received the prints at that time for temporary showing from the then US distributors, Golgotha Corp. of New York.*

"AFTER having obtained the copyright—Golgotha Corp. having neglected to do so at that time—Mr. Norris started a law-suit against the very same Golgotha Corp. from which the prints had been obtained, for copyright infringement. The same law suit was also instituted against DeLuxe Laboratories of New York, which had been making the prints, and half a dozen lithograph corporations which had supplied the advertising material to Golgotha Corp.

As it turned out, some time after the war, when ACI Films of Paris was finally informed of the matter, and after the matter had been duly investigated by Mr. Sam Waagenaar, the copyright obtained by Mr. Norris, in Washington, was received for "a film entitled Golgotha—That They Might Live", and—according to Mr. Norris' own application, for claim to copyright in the files of the Washington Copyright Bureau—this probably non-existing production had been made by "Caritas Verbund".

"This association, which is a German Catholic Welfare organization, subsequently stated that it never had made any motion picture whatsoever prior to World War II.

"The case was decided in favor of plaintiffs ACI Films and Mr. Waagenaar in the Federal Court of Detroit on January 15th, Judge Theodore Levin presiding.

"In Canada, Mr. Norris had made a distribution contract in 1950, with General Films Ltd. of Regina, Sask., which, however—when informed of the matter by Mr. Waagenaar—did not release Golgotha on Mr. Mr. Norris' contract. Apparently, Mr. Norris had not been aware that French productions are automatically protected in Canada under the Copyright Convention of Bern of 1910."

THE success of Royal Journey must be gratifying to its producers, National Film Board, and the feature, in colour, has received some top playing-time in Canada.

I am in receipt of a letter from Eugene Fitzgibbons, managing director of the Paramount Windsor Theatres Limited which reads as follows:

"Dear Ray:

Bob Knevels of the Capitol Theatre, Windsor in collaboration with Mr. John Duerkop of the National Film Board, arranged one of the finest tie-ups on Royal Journey that I have seen. In addition to an outstanding lobby display, a private preview screening of the picture was held at the Capitol Theatre last Sunday night and included such dignitaries as Governor G. Mennen Williams of Michigan and members of his staff along with Members of Parliament, the Mayor of Windsor, Civic dignitaries, representatives of the Churches and Armed Forces and most of all the principals of the local schools who are going to recommend Royal Journey to the students as a MUST. Bob also arranged a display in the two Windsor Libraries securing appropriate copy and stills from the National Film Board who, I must say, co-operated fully in putting over this promotion.

"I am enclosing Windsor Daily Star tear sheets showing the write-up of the screening as well as a four column by six inch photograph of Governor Williams, Mayor Reaume, Don Brown, Member of Parliament for Essex West and Mr. R. W. Keeley, Chairman of Windsor's Royal Tour Committee, viewing the display in the lobby of the Capitol Theatre. Would also like to add here that we had three newspaper reporters from the Detroit Free Press, Detroit News and Detroit Times respectively covering the screening and here again I am enclosing a tear sheet from the Detroit Free Press showing the write up given to the screening. I believe this promotion, being a border town, has done much to further the neighbourly spirit that exists between Windsor and the States.

Kindest personal regards,

Yours very truly, E. E. Fitzgibbons."

I READ an article in the Detroit Free Press, as of Jan. 16, under "Star Gazing", by Helen Bower, who writes, "Glamor that touched our shores last fall has returned in a splendid and regal motion picture called Royal Journey.

"Governor Williams and his wife, with a party including his mother, Mrs. Henry P. Williams of Detroit, were honor guests at an invitational screening at the Capitol Theatre in Windsor.

"Royal Journey is the National Film Board of Canada's 56-minute color movie of the visit of Princess Elizabeth and the Duke of Edinburgh to Canada and Washington.

"Last Thursday, Al Tamarin, United Artists publicity director, telegraphed me from New York that UA has acquired the film for release in the United States.

"This Friday the picture will open at the Capitol in Windsor. The film is already playing its third week in Toronto, Bob Knevels, Capitol manager, told me.

"A print with the soundtrack in French has been made for release in the Province of Quebec.

"John Duerkop, of London, Ontario, NFB regional representative, and Mayor Arthur Reaume, of Windsor, spoke briefly before the Sunday screening.

"Royal Journey also has a special technical interest for the whole motion picture industry, as the premiere of a new color film. The color process is American, Duerkop told me.

"THE movie itself carries no color credit. But the new process was developed by the Eastman Kodak Company and is called Ektacolor. Far more natural than any color process to date, with none of the 'acid' garishness artists detect in other processes, Ektacolor met the test of filming in the rain, snow, misty October weather and the swelling seas off Newfoundland.

"For subject matter, of course, Royal Journey is match-

(Continued on Page 9)

(See also p 4)

Toronto and District

BILL PRESS

Arrangements have been made for wide international distribution theatrically of the National Film Board's "The Royal Journey", the handsome color record of the Royal Visit to Canada and the U.S.

The feature is being distributed in the United Kingdom by General Film Distributors Limited of the Rank Organization, the first engagement opened Jan. 17 at the Odeon Leicester Square Theatre. Bookings into 2,000 theatres in the British Isles are expected.

United Artists has secured theatrical rights to the feature throughout the United States. The film will be released throughout the British Commonwealth, Western Europe, Africa and the Far East by J. Arthur Rank Overseas Film Distribution Limited, it is announced. A print has already been shipped to Australia.

The Canadian theatrical distributor of The Royal Journey is Columbia Pictures of Canada Limited and the success of the picture has already been established.

The original Canadian version in the French language will be used in France and other French-speaking countries, it has been revealed.

The annual report for 1951 of F. R. Crawley, president of Crawley Films Limited, now completing its 12th year, showed that gross revenue exceeded that of the previous year by $100,000.

The company produced 51 moving picture subjects and film strips last year, two less than in 1950, but the films were far more extensive, Crawley reported.

Films were produced for 35 Canadian companies and organizations, three firms in the United States and one in Sweden.

W. J. McLaughlin, who was elected a director of the Motion Picture Theatres Association of Ontario last November, is seriously ill at his home in Espanola. He is the veteran owner of the Espanola Theatre in Espanola and also has the Princess Theatre in Massey.

Members of the Toronto civic works committee protested the decision of the Board of Control to postpone enforcement of the ban, effective Jan. 1, on overhanging signs on Yonge and Front Streets, contending that an injustice would be done to business establishments which had already removed such signs.

It was brought out that 168 of the 261 protruding displays affected by the order had been taken down.

Further action, however, was laid over to the next meeting of the works committee.

The Hamilton Theatre Managers Association had a big night of its own when 75 local exhibitors, managers, assistants and guests gathered socially at the Tivoli Theatre, the manager of which, Jim McDonough, is association president. He presided as master of ceremonies.

Special guests included Jack L. Hunter, head of McKean Theatres, and Arch H. Jolley, executive secretary of the Motion Picture Theatres Association of Ontario, and their wives.

Maritime News

By ALICE L. FAIRWEATHER

The Curtain at Eight-Thirty Series opened at the Capitol Theatre, Saint John, on January 24, with the feature Kon Tiki. Jim Mitchell, manager, told your correspondent that much interest is being expressed in this film, many people having either read the book or the condensation in The Readers' Digest.

Arthur Lee-White, manager of RKO at Saint John and Arnold Watson of the same office attended a meeting of the RKO Ned Depinet Drive held at Montreal recently when Charles Beasberg, North and South Division Manager of New York and Carl Peppercorn, General Manager for Canada were present.

Mayor Joe. Le Blanc has done it again—been elected for the sixth successive term as Chief Magistrate of the town of Shediac, New Brunswick; elected by acclamation. Mayor Le Blanc owns and operates the Capitol Theatre at Shediac and is noted for his support of all community efforts.

Prices have been levelled off at the Capitol Theatre, Saint John. They were formerly fifty cents and forty but now the admission is forty all over the theatre.

Leslie Sprague, manager of the Gaiety Theatre at Fairville, N.B., was elected president of the Lancaster Kiwanis Club and was also given an attendance tab for regular attendance for two years, at the annual meeting held recently.

The Digest has had no verification regarding the possible construction of another Mountain theatre in Hamilton by the Bruce McLeod interests. An interview with Harold Pfaff, associate of Bruce McLeod does not confirm last week's report in the Digest.

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BRUCE PEACOCK.....Regina, Sask.
JACK DROY.....Vancouver, B.C.
WILL McLAUGHLIN.....Ottawa, Ont.
BILL PRESS.....Toronto, Ont.

VANCOUVER NEWS

JACK DROY

Frank McKenzie, manager of the Paramount, New Westminster, is also supervising the Columbia in the same block while Eddie Zetterman is hospitalized with high blood pressure. Cameraman Art Hundert of Trans-Canada Films, is covering rescue operations on ill-fated freighter Pennsylvania, 600 miles north of Vancouver Island in the Pacific for TV King of Seattle, and Telenews of New York. Hundert was flying with an RCAF Lancaster search plane out of Vancouver. Haskell Masters, Warner Bros. Canadian general manager, was in on a semi-annual visit. Jimmy Davie, RKO manager, was in Calgary to attend a regional sales drive meeting, held by Carl Peppercorn, RKO Canadian manager, at the Pallister Hotel.

The three Odeon downtown theatres have upped their admissions by 5c with a top of 70c. To date Famous Players have not increased downtown prices. A heavy snowstorm here at the weekend was reported hurting business. Operation of the Cambie has been relinquished by Odeon Theatres, and is now being operated by Jack Stone, exhibitor from White Rock. Its a 450-seater. Jean Brown of Empire-Universal is on vacation at Pasadena,' California.

The new Paramount Theatre at Port Alberni on the West coast of Vancouver Island, fourth in the local string of houses managed by Harold Warren in partnership with Famous Players circuit, opened this week. It seats 700.

The two Film exchange unions F-71 and B-71 which cover both front office and back shop workers are working on new agreements with the distributors, and are asking an healthy increase in wages over the former contract which expires January 31.

YOU DON'T HAVE TO
REACH FOR THE STARS
20
CENTURY-FOX
PUTS 'EM
RIGHT ON
YOUR SCREEN

YOURS IS A 20th CENTURY-FOX STAR-STUDDED FUTURE . . . WITH

DALE ROBERTSON

Follows up successes in "TAKE CARE OF MY LITTLE GIRL" and "GOLDEN GIRL" in the soon to be released "RETURN OF THE TEXAN" and the Technicolor production "LYDIA BAILEY"

MARILYN MONROE

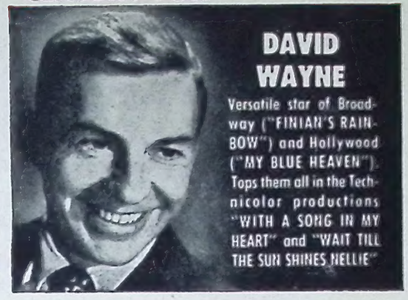
Bundle of Blonde Fire! Immediate hit in "ALL ABOUT EVE"! Real sizzler in "DON'T BOTHER TO KNOCK", to be released soon.

RICHARD BASEHART

Adaptable to any role... Currently winning critics' plaudits in "DECISION BEFORE DAWN" and "FIXED BAYONETS"

MITZI GAYNOR

Her triumph in "MY BLUE HEAVEN" won her stardom in "GOLDEN GIRL". Soon to be seen as a pulsating Polynesian in Technicolor production "DOWN AMONG THE SHELTERING PALMS"



DAVID WAYNE

Versatile star of Broadway ("FINIAN'S RAINBOW") and Hollywood ("MY BLUE HEAVEN"). Tops them all in the Technicolor productions "WITH A SONG IN MY HEART" and "WAIT TILL THE SUN SHINES NELLIE"

GARY MERRILL

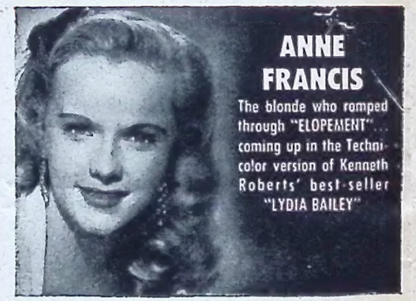
Won immediate success in "TWELVE O'CLOCK HIGH" and "ALL ABOUT EVE" ...currently scoring in "DECISION BEFORE DAWN"... soon to be seen in dramatic hit "PHONE CALL FROM A STRANGER"

DEBRA PAGET

Veteran actress at eighteen... Equals her past successes in "BELLES ON THEIR TOES" to be released soon. Color by Technicolor.

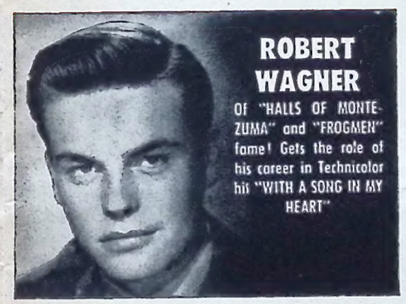
OSKAR WERNER

Sensational young star of "DECISION BEFORE DAWN". Soon to be seen in "THE MAN WHO FOOLED HITLER"



ANNE FRANCIS

The blonde who romped through "ELOPEMENT"... coming up in the Technicolor version of Kenneth Roberts' best-seller "LYDIA BAILEY"

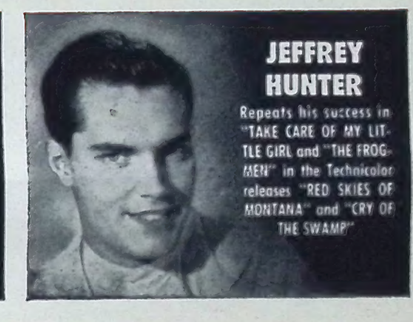


ROBERT WAGNER

Of "HALLS OF MONTEZUMA" and "FROGMEN" fame! Gets the role of his career in Technicolor hit "WITH A SONG IN MY HEART"

JEAN PETERS

Starred in "TAKE CARE OF MY LITTLE GIRL"... Gets acting plum of year opposite Marlon Brando in "VIVA ZAPATA!"... also triumphs in Technicolor hit "WAIT TILL THE SUN SHINES NELLIE"



JEFFREY HUNTER

Repeats his success in "TAKE CARE OF MY LITTLE GIRL and "THE FROGMEN" in the Technicolor releases "RED SKIES OF MONTANA" and "CRY OF THE SWAMP"

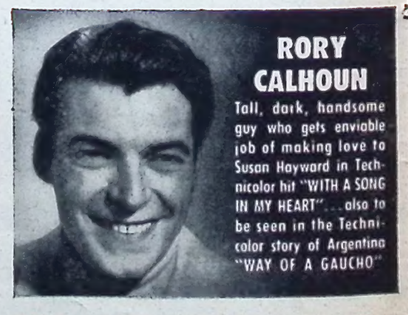
THESE SHINING NEW FACES

CRAIG HILL

Fluttered feminine hearts in "CHEAPER BY THE DOZEN" and "ALL ABOUT EVE". Really emotes in Bret Harte's "OUTCASTS OF POKER FLAT"

CONSTANCE SMITH

Blue-eyed Irish star follows her success in "THE MUDLARK" with striking performance in the Technicolor release, "RED SKIES OF MONTANA"



RORY CALHOUN

Tall, dark, handsome guy who gets enviable job of making love to Susan Hayward in Technicolor hit "WITH A SONG IN MY HEART"... also to be seen in the Technicolor story of Argentina "WAY OF A GAUCHO"

JOANNE DRU

Leaped from her first big success ("MR. BELVEDERE RINGS THE BELL") into starring roles in the soon to be seen "RETURN OF THE TEXAN" and "PRIDE OF ST. LOUIS"

RICHARD BOONE

Dramatic newcomer... Hits the screen in Technicolor releases "RED SKIES OF MONTANA" and "KANGAROO"!

HILDEGARDE NEFF

Instant hit in her first American picture, "DECISION BEFORE DAWN"! Plays opposite Tyrone Power in the tingling "DIPLOMATIC COURIER"

YOU ASKED FOR THEM! NOW BUILD THEM! . . . SELL THEM!

CENTRE
PAGES

First Annual Communion Breakfast

(Continued from Page 1)

having partaken of the Spirit of Communion.

The program over which John J. Fitzgibbons presided, commenced with the singing of, God Save The King, by the St. Michael's Cathedral Boy Choristers, and the Invocation was given by Bishop Webster, following which we had breakfast. One of the courses was steaming porridge which, together with the picture of the many families seated at the various tables, recalled to my mind the breakfast table in my father's house, to which I have already referred. I made up my mind that, porridge is a tasty and sustaining food-product, and that once again it shall be introduced into my home, irrespective of the fact, that it may add a few pounds in weight where no additional weight is necessary. However, I shall not eat it without remembering the First Annual Communion Breakfast of the Motion Picture Industry, in Toronto, which event was so full of grace and a sincerity of design.

This very morning in New York, the Second Annual Communion Breakfast of the Motion Picture Industry and Entertainment field was being celebrated, and in February there is to be a Communion Breakfast Celebration at Los Angeles. Last year, in New York, there was an attendance of 2,500 at the First Annual Communion Breakfast, at the Waldorf Astoria, representing members of the Motion Picture Industry of the Catholic Faith, and this year there were 2,000 present.

Mr. J. J. Fitzgibbons briefly related how the idea of the Communion Breakfast was introduced, through Martin Quigley of the Motion Picture Herald and other Film Trade publications, the same Martin Quigley who was co-author of the Motion Picture Code which helped so importantly in the preservation of our Industry, and added to it a prestige, setting out a pattern and formula of motion picture policies, to which the Legion of Decency added a Seal of Production for its approval.

Inspired by the idea of a Communion Breakfast, the co-organizers with Martin Quigley were Charles Reagan, of Metro-Goldwyn-Mayer, John O'Connor of Universal, George Schaefer, who was with Paramount Pictures, and Austin C. Keough on the Board of Paramount and the Famous Players Canadian Corp.

Mr. John J. Fitzgibbons, C.B.E., introduced the head table guests, who were His Excellency The Most Reverend Benjamin J. Webster, Auxiliary Bishop of Toronto, representing His Eminence James C. Cardinal McGuigan, who was unable to be present, Reverend John H. McGoey, S.F.M., The Right Reverend Monsignor J. C. Ronan, The Right Reverend Monsignor Francis V. Allen, Mr. Horace McMahon of Detective Story stage-fame, Walter Kennedy, Bill Trudell, Jack Fitzgibbons, Tom Cleary, Harry Wilson, Ed Lamoreaux, and the Reverend George J. Cherrier, O.B.E.

John J. Fitzgibbons, C.B.E., in emphasizing the importance of the Communion Breakfast, expressed a hope that people of other faiths, would hold Communion Breakfasts, and in quoting from a book, The Glory of Thy People, by Father Raphael Simon, Trappist Father, Cisterian Order, he selected these lines from the book: "To fall in love with God is the greatest romance, to seek God is the greatest adventure and to find Him is the greatest human achievement." "Show folks," said Mr. Fitzgibbons, "are just the same as other folks, they have their family life with its joys and its sorrows, they have their hours of prayer, but the world outside has very little opportunity to know this part of the life of Show Folks who, in public view, are intent in making everyone else forget their troubles, intent on offering recreational pleasures, directing their personalities, their many talents in a Field of Entertainment for the service of giving enjoyment to millions of people."

As I thought about what John J. Fitzgibbons was saying, it occurred to me, that Show Folks invited millions of people to laugh with them, to cry with them, they had not invited a world of people to pray with them, until the idea of the Communion Breakfast materialized. Mr. Fitzgibbons intimated that it has never occurred to people to associate churchgoing or family life with Show Folks, and unfortunately, in some instances, a whole industry suffered in prestige, in respect, through the foolishness, the selfish and thoughtless conduct of a very small minority of Show Folks who, inflated by the publicity which this business of ours gave to them, conceived in their own minds that they were a law unto themselves.

His Excellency Most Reverend Benjamin J. Webster, expressed the regrets of His Eminence James C. Cardinal McGuigan who was unable to be present, and he brought the blessings of Cardinal McGuigan to those who were assembled for the Communion Breakfast.

A merry note was injected when His Excellency mentioned that he was advised at first that Irene Dunne would be present. He had heard a good deal of Miss Dunne, who was such an outstanding woman, but he had never met her, nor had he seen her in any picture, therefore, he was interested to meet this good lady. "However," said His Excellency, "I was later advised that Miss Dunne could not be present, and have been pleased to find that Horace McMahon of Detective Story stage-fame is here."

His Eminence commented on the services of the Motion Picture Industry and those engaged in the Entertainment Field. "You provide a necessary service to people who require a distraction from the many worries which they have, worries perhaps of an economic nature, and you provide a service to the community, for you offer your theatres for Church Services, you offer your films, you cooperate in many channels of charity and philanthropy. While your pictures provide Entertainment, they also provide education and it is impossible to separate the entertainment from the educational factors of your service. You influence ways of life, you provoke thought by the pictures which you produce, and while I am aware that your business is a business which you must operate in a business manner, nevertheless, you can help to promote the pictures which have been approved by the Legion of Decency, and, although it is sometimes impossible for you to stop the presentation of certain pictures, because in your business operation, they are a part of such operation, by strongly supporting the approved pictures, you can convince producers that it is profitable to produce pictures of this kind, pictures which receive the Legion of Decency approval, pictures which place an accent on the beneficial influence of the maintenance of the family life."

Mr. Horace McMahon stated, that in his career he had done almost everything, but never had he been called upon to substitute for Irene Dunne. He remembered being in Toronto in 1927, in a play called, Broadway, his season with that play lasted eight weeks. He spoke of Television, commenting on a remark which John J. Fitzgibbons had made in respect to TV, and in which comment Mr. Fitzgibbons had said, that Motion Pictures had much to offer, and that God Forbid that the Motion Picture Industry would ever be obliged to depend on Television. Mr. McMahon stated that there was in TV, at least this good, it provided about 1,000 more jobs per week for players than were available previous to TV.

Mr. Fitzgibbons, prior to the introduction of the next speaker, spoke in praise of Irene Dunne, whom he said was one of the most outstanding public women in her art and many services. Mr. Fitzgibbons in making further comment on TV said, "Make no mistake about my opinion concerning TV. I think it is one of the greatest mediums for the transfer of thought which the world has ever seen, its scope is limitless, and we, who are aware of certain developments, do not intend to let anything as important as TV slip through our fingers."

The Reverend John H. McGoey was the next speaker, and John J. Fitzgibbons in his introduction said smilingly, "I would like to have Father

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RAY PRESENTS

(Continued from Page 3)

less. Elizabeth and Phillip will win hearts all over again with their perfect blending of graciousness and dignity. They are princess and prince in a true fairy tale.

"The tour is covered completely, from the plane landing in Quebec to Victoria, to Washington and to the Maritime Provinces. Among other things the film is magnificent pictorial geography of Canada and testimony to the friendship between our two countries.

"THE visit to Windsor is represented by the riverside ceremony many of us saw on television. But here color makes all the difference, revealing such details as the happy omen of a rainbow against the Detroit skyline in the spray thrown up by the Detroit fire-boat in mid-river.

"Narration accompanies this royal travelogue to background sounds of artillery salutes, trumpet fanfares and cheers of the crowds. The narrators are different from time to time; a child's voice, a woman's voice, and a newsreel cameraman's for the Washington scenes. The royal voices are heard only once each.

"At Regina on the Sunday when the Duke of Edinburgh read the lesson in church, his voice comes over loud speakers outside, while the camera picks up the attentive listeners thronging the street.

"Princess Elizabeth's short speech upon their arrival in Washington brings the sound of her voice, followed by President Truman's impulsive and fatherly 'Thank you, dear.'

"Royal Journey is beautiful, impressive and vastly affecting as both a human and an historical document."

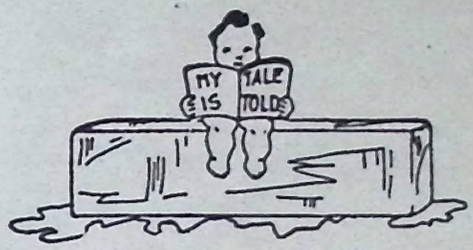
I HAD only intended quoting from the Helen Bower story, but the story intrigued me with its excellent review of Royal Journey, which I recently saw, in conjunction with The Wooden Horse, which made a most delightful combination bill.

The Windsor Daily Star of Jan. 14th, as referred to in Eugene Fitzgibbons' letter, is captioned, Royal Tour Film Hailed. The feature article is by R. M. H. and its opening paragraph is as follows: "Royal Journey, the National Film Board's account of the tour by Princess Elizabeth and Prince Phillip is a triumph in the documentary field."

There is quite a lengthy review, which I would like to reprint, if space were available, however, here are some highlights. "It is to be hoped Royal Journey will be released in the United States in time to become eligible for Academy Award consideration. It rates the Oscar."

"Not even the most hypercritical viewer could find anything wrong with this 55-minute panorama of a young vast country playing hostess to a princess and her prince."

Thank you, Eugene Fitzgibbons, for your letter, bringing to my attention the newspaper reviews from Detroit and Windsor, and the splendid tie-up arranged by Bob Knevels and John Duerkop.



First Annual Communion Breakfast

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McGoey with Famous Players Canadian Corp. he uses Motion Pictures in his work, and what is more, he makes them commercially profitable."

The Reverend John H. McGoey is a concise, factual and powerful speaker who, in a few short sentences, can tell a complete story. I was intrigued by an expression which he used, in referring to a motion picture, "The whole story is in the can." He told his listeners that he had been ten years in China, had been there through the Japanese War, he had been in Shanghai during invasion, and briefly, he exposed the underground system of propaganda and the strategic moves through which a people capitulated under a burrowing plan, the latter which left them defenceless before Dictatorship and Extermination. He spoke about practising Christianity seven days a week, instead of people being Sunday-Christians only. He stressed the necessity of being motivated by Good and moved to do good, for said Father McGoey, "You cannot legislate Christianity, you cannot legislate Good."

The St. Michael's Cathedral Boy Choristers were assisted by Barney McKeever, soloist, under the direction of the Right Reverend Monsignor J. C. Ronan. Father Cherrier, in giving a closing prayer, asked that the Holy Father in Rome may be delivered from the evil of his enemies. The Communion Breakfast closed with the singing of Holy God, We Praise Thy Name.

It was a memorable morning, and as I looked at Stan Helleur, Movie Critic of The Telegram, at Hugh Thompson, of the Globe and Mail, at the many smiling faces near me, and around me, the smiling faces of the Committee, which was in charge of all the arrangements, namely Clare Appel, Gordon Aitkenson, Winston Barron, Gerald Collins, Roy D'Augustine, Morris Doyle, Jack Hyland, Walter Kennedy, Charles Mathe, Thomas F. Moran, Jack Fitzgibbons, his father John J. Fitzgibbons, as I looked at the smiling faces of priests and laymen, I thought to myself, how joyous is the symphony of faith and how bountiful is the feast of prayer.

"In My Father's House Are Many Mansions," for The Lord Is The Keeper of the souls of all His Children, His Many Mansions are for those of many Faiths, and only those without Faith are without shelter.

Even with villas in Italy, in France, and mansions in many cities of many countries, he who has no Faith, although he be as rich as Midas, he is poorer than the poorest. He who has Faith, although his dwelling be humble, he possesses the immeasurable wealth of dwelling within the knowledge of his soul. Where shall we find this faith for such a dwelling? It is written, "Seek and ye shall find it."

I have a budgie bird, which if unfeathered, would be no larger than my thumb. Where did this little bird get the vocal chords with which to say in a human voice, "You are such a dear little boy"? Irrespective of the fact that I have said these words to that little bird of but six months, where did it get the brain to remember what I have said, and to remember dozens of other sentences, and where did it get the power to repeat with a human voice, distinctly, the words which I have said? Does not such a demonstration confirm our faith, that Adam spoke to the birds and animals in the Garden of Eden and that they spoke to him?

If birds and animals did speak to Adam and Adam to these creatures, shall we say that God Did Not Speak To Adam and Adam Did Not Speak To God, and if Adam had Communion with God, what is to prevent us from having Communion with God? Only one thing, a deficiency in our faith.

Reprinted from The Ladies Home Journal, in the Goel Yzedic Weekly Bulletin of January 11th is a feature story by Eddie Cantor, the title of which is, "God Help Me." It fits in so beautifully with the thoughts expressed at the Communion Breakfast.

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Bend of the River Premiere

The first contingent of stars and featured players who attended the World Premiere of Universal-International's Technicolor production, "Bend of the River," at Portland on January 22-23 planed out of Hollywood a week before the premiere.

Julia Adams, Rock Hudson and Lori Nelson comprised the advance group which toured a dozen cities in Washington and Oregon, before winding up in Portland to help climax the biggest movie event in the history of the Northwest.

The second contingent headed by William Goetz, in charge of Production and James Stewart, left Hollywood January 21st for the Northern city.

This group included producer Aaron Rosenberg, director Anthony Mann, Studio Publicity, Jay C. Flippen, Chubby Johnson, Susan Cabot, Suzan Ball and a number of others.

More than two score top newspaper and trade paper writers from throughout the country attended the premiere, the opening event in the celebration of "The Covered Wagon Centennial" to be observed throughout Oregon by official proclamation of Governor Douglas McKay.

The "Bend of the River" premiere was preceded by two days of intense activities. Highlights included an exciting race on the Columbia River between stern wheel river boats, which was supervised by the Coast Guard, and the largest square dance in the city's history. More than 12,000 dancers in colorful Western costumes participated, led by some 50 specially selected callers.

Governor McKay invited Governors of six states bordering on the famous old Oregon Trail to be his guests at the premiere. He played host to all the visiting dignitaries and press at a Governor's dinner.

20th Century-Fox Holds Annual Sales Convention

A plan of point-of-contract showmanship was laid before the 20th Century-Fox delegates recently by Vice-president Charles Einfeld on the fourth day of the company's annual sales convention that was held at the home office, which was attended by Peter Myers, Canadian sales manager, who planed in from Toronto.

Closely interwoven with the studio's production pace, currently far in advance of schedule for the 1952 season, the delegates were urged by Einfeld to present a campaign plan for each picture at the moment the deal is consummated.

Einfeld told the men that all campaigns would be ready long in advance of the release of each picture, enabling the sales force to present to their customers all necessary facts and information for long-range planning.

Through this method, Einfeld informed the gathering, greater implementation of the policy of merging sales and advertising will be effected in aiding the exhibitors of the nation to attract greater audiences to their theatre.

"Your job doesn't end when the contract is signed or the booking is made," Einfeld told the sales chiefs, "through our planning you will be ready to go further in your policy of sound customer relations to offer an exploitation foundation upon which to build a campaign that can grow with ample time for its penetration."

Einfeld will supplement the sales force efforts through his staff of "project officers," all of whom will be travelling throughout the country setting publicity and exploitation on their individual pictures. In addition, the company's field exploiteers will provide on-the-spot aid to engagements in their own divisions—thus giving each film three-fold backing in its presentation to the moviegoing public.

The recent session was devoted to a presentation by the advertising, publicity and exploitation department of plans covering the first half of the year.

Einfeld and his aides offered advertising, publicity plans and exploitation ideas both accomplished and in the making on such pictures as Decision Before Dawn, Japanese War Bride, The Model and the Marriage Broker, David and Bathsheba, Phone Call from a Stranger, Red Skies of Montana, 5 Fingers, Return of the Texan, Viva Zapata!, With a Song in My Heart, Pride of St. Louis, Belles On Their Toes, Lydia Bailey, and Kangaroo.

Among the department members addressing the delegates on various phases of the campaigns were Rodney Bush, Alec Moss, Sterling Silliphant, Martin Michel, Ed Sullivan, Ed Solomon, Earl Wingart, Max Stein, Dena Justin, Will Yolen, Blake McVeigh and Leo Pillot.

Leslie Whelan, director of advertising and publicity for the International organization, and Roger Ferri, editor of the Dynamo, also presented material pertinent to their particular operations.

FIRST ANNUAL COMMUNION BREAKFAST

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and those which the Communion Breakfast set into motion in my own heart, that I feel you will be interested to read what Eddie Cantor has written. " 'God Help Me' is muttered subconsciously, cried out in sudden agony or embellished in elaborate prayers in all languages of the world. And that's as it should be. This is one place you can be sure of an audience.

"In these days of suffering and confusion, the whole universe is praying, and it must keep God pretty busy. Wouldn't it be fine if we helped Him? Why not appoint yourself one of God's workers? Don't leave it all up to Him. Too many of us pray for more money, new jobs, better health, and relax with an attitude of 'God, you take it from here.' We ought to follow through on our prayers, do our part in making them come true.

"In any school system in the world, there comes a day when the teacher no longer works out the problem, when it's up to the pupil to practise the theories he has learned. We accept that system. We can't wait for the time when we will be on our own, proud to show how much we've learned. Why do we offer less to God? Why, after learning His principles, are we afraid to follow them? Why are we too lazy to decide which of His teachings apply in an everyday problem? Why do we casually toss aside our responsibilities and cry out, 'God help me'?

"Our obligations also extend beyond helping ourselves. You have got to think of the other fellow. And once you start, you won't be able to stop. More potent than any drug is the thrill that comes when you've helped raise money for a nation in need, when you know that you had a part in making the difference between life and death for starving people, when you have seen a crippled child walk after treatment at a hospital to which you have contributed, when you've seen the expression in a man's eyes after you've been unexpectedly kind. Rich or poor, all of us have what it takes to help another — something that money can't buy; the power of kindness.

"There is a tendency today to feel that our efforts are inconsequential in shaping the destiny of the world. As individuals, this is partially true, but actions and thoughts are contagious. When you act as God's emissary, those around you absorb some of your thinking and pass it on to others. Think of the potentialities of a world praying in humility and sincerity, 'God let me help You,' instead of 'God help me'." This is a wonderful thought, Eddie Cantor, and surveying your unselfish services for many, many years, we can only say, God Bless You, Eddie Cantor, for you practise what you preach."

CAPITAL STORY

By BILL McLAUGHLIN

With The Highwayman on his screen and a highwayman robbing his cashier, manager Don Watts of the Rideau Theatre was a busy lad the other night. The all too real drama ended up, however, with the crime-does-not-pay tag of the movies. Several patrons witnessed the hold-up of cashier Gwenneth Knight, chased the robber down the street and held him until arrival of the police. Coolest customer around the theatre was Don Watts, who said that such interruptions are all in the day's work of operating a popular movie theatre. Miss Knight hid the large bills and gave the robber $35 in ones in a slow-motion scene as she buzzed the automatic burglar alarm, and the capture and return of the money brought the unrehearsed lobby drama to a happy ending. Earlier the same day a reproduction of a $10,000 bill was stolen from a framed outdoor sign, but Don thought there was no connection between the two robberies.

Casey Swedlove shocked the free dish addicts of the city and suburbs by announcing a new set of English dinnerware to the ladies without the usual extra service charge. Couldn't think where Casey could store enough soup plates when thousands of women and young girls converged on the Glebe Theatre to get their first piece of the new crockery for the price of a ticket and without the added tag. Other neighborhood theatres are presently offering dinnerware for the price of a ticket plus 10c service charge, and Casey's move to lower the cost of a half dozen dinner sets of 64 pieces each in every home is causing the opposition plenty of worry.

Ernie Warren also is doing all right with the British-made comedy, Laughter in Paradise. Now in its fifth week at the Little Elgin and manager Warren reports business has increased each stanza since the opening day. Force of Arms also is holding over for a second week in the larger auditorium of 20th Century's Dual Theatre on Elgin Street.

Mark Stevens, who appeared in such movies as The Snake Pit, From This Day Forward, Oh You Beautiful Doll and the more recent Little Egypt, is currently making a personal appearance in the floor show at Standishall, a night spot across the river in Hull, Que. A singer of parts, Mark is making a big hit in a repertoire of popular songs.

Winston Churchill found relaxation from his heavy round of top-secret talks in Ottawa at a movie show. It was staged at Rideau Hall on Sunday evening and included the British-made Valley of the Eagles, currently at the Odeon Theatre, and the National Film Board's Royal Journey.

It takes a mighty big picture to rate a hold-over in the large-seated Capitol Theatre. MGM's An American in Paris gained that distinction when manager Ray Tubman held over the colorful Gene Kelly-Leslie Caron musical following a bumper opening week.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
When Worlds Collide (PARA) Technicolor with Richard Derr and Barbara Rush.

LOEW'S
Too Young to Kiss (MGM) with Van Johnson and June Allyson.

UPTOWN
Callaway Went Thataway (MGM) with Howard Keel and Dorothy McGuire.

SHEA'S
Second Week. On Dangerous Ground (RKO) with Ida Lupino and Robert Ryan.

UNIVERSITY & NORTOWN
Second week. Close to My Heart (WB) with Ray Milland and Gene Tierney.

ODEON-CARLTON
Second week. The Model and the Marriage Broker (20th-Fox) with Jeanne Crain and Scott Brady.

HYLAND
Eleventh Week. The Lavender Hill Mob (JARO) with Alec Guinness.

VICTORIA
Second Week. Kon-Tiki (RKO) and Nature's Half Acre (RKO) Technicolor.

INTERNATIONAL CINEMA
To Live In Peace (IFD) with Aldo Fabrizi.

TOWNE CINEMA
Fourth week. The River (UA) Technicolor.

DOWNTOWN
The Wild Blue Yonder (Rep.) and Purple Heart Diary (COL.).

STUDIO
I Live As I Please (Alliance) with Ferruccio Tagliavini.

EGLINTON
Second week. The Wooden Horse (IFD) and The Royal Journey (NFB) Technicolor.

MONTREAL

CAPITOL
Second week. The Outlaw (RKO) with Jane Russell and Jack Buetel.

LOEW'S
Golden Girl (20th-Fox) Technicolor with Mitzi Gaynor and Dale Robertson.

PALACE
Second week. The Blue Veil (RKO) with Jane Wyman and Charles Laughton.

SNOWDON-OUTREMONT
Second week. Lightning Strikes Twice (RKO) and Force of Arms (WB).

PRINCESS
The Cave of the Outlaws (E-U) Technicolor with Alexis Smith and MacDonald Carey.

ORPHEUM
Second week. The Lost Continent (Cardinal) with Cesar Romero and Hilary Brook.

IMPERIAL
Drums in the Deep South (RKO) Supercinecolor with James Craig and Barbara Payton.

AVENUE
Fourth week. The Lavender Hill Mob (JARO) with Alec Guinness.

SYSTEM
Bowery Blitzkrieg (Astral).

WINNIPEG

CAPITOL
Second week. Detective Story (Para) with Kirk Douglas and Eleanor Parker.

ODEON
Valley of the Eagles (JARO) with Jack Warner and Nadia Gray.

GAIETY
Darling, How Could You (Para) with Joan Fontaine and John Lund.

VALOUR
Your Witness (JARO) with Robert Montgomery.

LYCEUM
Silver City (Para) Technicolor with Edmond O'Brien and Yvonne DeCarlo.

MET
Third week. An American In Paris (MGM) Technicolor with Gene Kelly and Leslie Caron.

GARRICK
Litle Egypt (E-U) Technicolor with Mark Stevens and Rhonda Fleming.

RIALTO
The Man They Could Not Hang (Col) with Boris Karloff.

VANCOUVER

VOGUE
Second week. Ivory Hunter (JARO) Technicolor with Anthony Steel.

CAPITOL
Second week. An American in Paris (MGM) Technicolor with Gene Kelly and Leslie Caron.

STRAND
The Unknown Man (MGM) with Walter Pidgeon.

ORPHEUM
Callaway Went Thataway (MGM) with Fred MacMurray and Dorothy McGuire.

CINEMA
On The Loose (RKO) and Whiphand (RKO).

STUDIO
Fourth week. No Highway In The Sky (20th-Fox) with James Stewart and Marlene Dietrich.

PLAZA
The Cave Of The Outlaws (E-U) Technicolor.

PARADISE
The Highwayman (Mono) Cinecolor and The Longhorn (Mono.).

CALGARY

CAPITAL
Third week. An American In Paris (MGM) Technicolor with Gene Kelly and Leslie Caron.

PALACE
I'll Never Forget You (20th-Fox) Technicolor with Tyrone Power and Ann Blyth.

GRAND
The Cave of the Outlaws (E-U) Technicolor with Alexis Smith and MacDonald Carey.

UPTOWN
The Model and the Mariage Broker (20th-Fox) with Jeanne Crain.

STRAND
Second week. Behave Yourself (RKO) with Shelley Winters and Farley Granger.

SAINT JOHN

CAPITOL
Man With A Cloak (MGM) with Joseph Cotten and Barbara Stanwyck.

PARAMOUNT
The Racket (RKO) with Robert Mitchum and Lizabeth Scott.

STRAND
No Highway In The Sky (20th-Fox) with James Stewart and Marlene Dietrich.

STORAGE / VOLTE

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"HOW DEEP IS THE OCEAN" • "SHE'S FUNNY THAT WAY"
"THAT OLD BLACK MAGIC" • "WHEN YOU'RE SMILING"
"YOU'RE A SWEETHEART" • "LONESOME MAN BLUES"
"I'VE GOT A CRUSH ON YOU"

Story and Screenplay by DON McGUIRE • Directed by JOSEPH PEVNEY • Produced by LEONARD GOLDSTEIN

Universal International

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